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China Goes Global: The Impact Of Chinese Overseas Investment On Its Business Enterprises (The Palgrave Macmillan Asian Business Series)



Synopsis

Chinese businesses are going global, transforming the country from a manufacturing export platform into an overseas investment powerhouse. China Goes Global offers a thorough and up-to-date analysis of this key emerging trend that is reshaping global business and the world economy.

Book Information

Series: The Palgrave Macmillan Asian Business Series

Hardcover: 340 pages

Publisher: Palgrave Macmillan; 1st ed. 2016 edition (March 2, 2016)

Language: English

ISBN-10: 1137578122

ISBN-13: 978-1137578129

Product Dimensions: 5.5 x 0.8 x 8.5 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

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